



May 24, 2023

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415.302.0110

Board of Commissioners
Transportation Authority of Marin
3501 Civic Center Drive, room 330
San Rafael, CA 94903

RE: Draft FY 2023-24 Budget Release (6b)

Honorable Commissioners,

We write to request that you increase the budget for Measure B EV support to at least the FY 2022-23 level of \$350,000, reversing the proposed cut of \$100,000.

The Marin and State goals of achieving net zero greenhouse gas emissions by 2045 will not succeed without increased support for electric vehicles and other transportation alternatives, when gas vehicles continue to spew over half of the emissions driving climate change in Marin.

The proposed reduction of already insufficient support sends exactly the wrong message, just as Marin's jurisdictions are considering stepped up actions pursuant to the new countywide EV Acceleration Strategy.

The first goal of this Strategy is "Robust Community Outreach and Education," including countywide marketing campaigns and ride-and-drive events. Increased funding of these efforts is critical to rev up EV adoption throughout Marin.

We request that you direct staff to restore this funding, emphasizing the need for promotional events and other outreach in support of the EV actions and Climate Action Plans in all Marin jurisdictions and communities. We also urge that you find additional future funding for this increasingly important component of 21st Century transportation.

Thank you for considering a heightened commitment to completing the transition to EVs within the twelve years before California's ban on selling gas vehicles takes effect.

Sincerely,

William Carney,
President